

# An Evaluation of Behavioral Styles

Report For: Sample Report

Style: ICS/Ics
Focus: Work

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# **Table of Contents**

Introduction to the DISCstyles Online Report	3
PART I Understanding DISC	
Behavioral Styles Overview	4
Pace and Priority of Each Style	5
A Deeper Look at the Four DISCStyles	6
Communicating with the DISCStyles	7
PART II Understanding Yourself	
General Characteristics	9
Your Style Overview	10
Word Sketch: Adapted Style	11
Word Sketch: Natural Style	12
Your Personalized eGraphs	13
Your Behavioral Pattern View	14
Communication Tips for Others	15
Your Motivations: Wants and Needs	16
What You Bring to the Organization	17
Your Behavior and Needs Under Stress	18
Potential Areas for Improvement	19
The 12 Integrated DISC Styles Relationships	20
Summary of Your Style	24
PART III Understanding Others and Adaptability	
Introduction	25
What is Adaptability?	26
Recognizing Another Person's Behavioral Style	27
Communicating with Each Style	28
Tension Among the Styles	28
To Modify Directness and Openness	29
To Modify Pace and Priority	30
Adapting in Different Situations	31
Application Activities	35
So Now What?	38

# Welcome to the DISCstyles™ Online Report

#### INTRODUCTION

DISC is a simple, practical, easy to remember and universally applicable model. It focuses on individual patterns of external, observable behaviors and measures the intensity of characteristics using scales of directness and openness for each of the four styles: **Dominance, Influence, Steadiness, and Conscientious**.

Using the DISC model, it is easy to identify and understand our own style, recognize and cognitively adapt to different styles, and develop a process to communicate more effectively with others.

#### **HOW TO USE THIS REPORT**

The DISC report is divided into 3 parts introducing the DISC model, helping you understand your own style, and identifying ways that you can apply your style strengths or modify your style weaknesses in order to meet the needs of others.

- Part I focuses on understanding each of the DISC styles and identifying characteristics, including the tendencies of each behavioral style
- Part II is about understanding yourself and will reveal information about the tendencies that make you
  unique
- Part III examines and explores adaptability and offers actionable recommendations for you and others who interact with you

With this personalized and comprehensive report, DISC gives you tools to help you become a better you - to develop and use more of your natural strengths while recognizing, improving upon, and modifying your limitations. Then, because we can easily see and hear these behaviors, we can quickly and accurately "read" other people and use our knowledge to enhance communication and grow our relationships.

**Please Note**: Any behavioral descriptions mentioned in this report are only **tendencies** for your style group and may or may not specifically apply to you personally.

# **Part I Understanding DISC**

#### **BEHAVIORAL STYLES**

Historical and contemporary research reveal more than a dozen various models of our behavioral differences, but many share one common thread: the grouping of behavior into **four basic categories**.

The DISC styles are **Dominance**, **Influence**, **Steadiness**, **and Conscientious**. There is no "best" style. Each style has its unique strengths and opportunities for continuing improvement and growth.

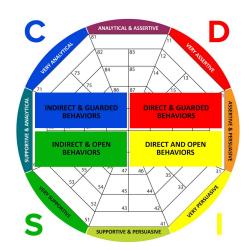
The DISCstyles™ assessment examines external and easily observable behaviors and measures tendencies using scales of **directness** and **openness** that each style exhibits.

#### **BEHAVIOR DESCRIPTORS OF EACH**

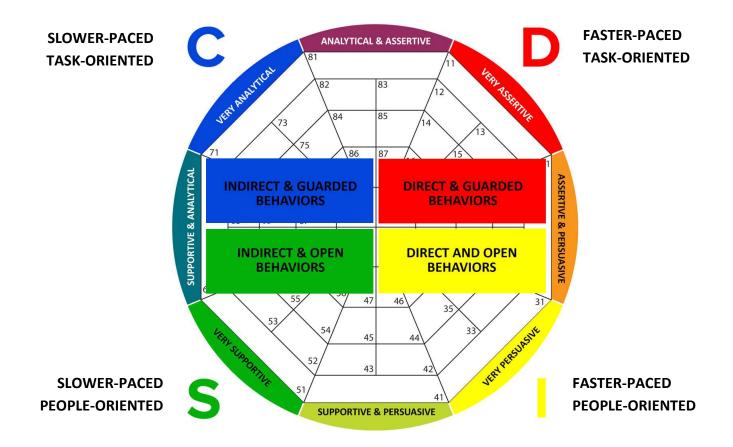
DOMINANCE	INFLUENCE	STEADINESS	CONSCIENTIOUS
Decisive	Charming	Understanding	Accurate
Competitive	Confident	Friendly	Precise
Daring	Convincing	Good Listener	Analytical
Direct	Enthusiastic	Patient	Compliant
Innovative	Inspiring	Relaxed	Courteous
Persistent	Optimistic	Sincere	Diplomatic
Adventurous	Persuasive	Stable	Detailed
Problem Solver	Sociable	Steady	Fact Finder
Results Oriented	Trusting	Team Player	Objective

#### **DIRECTNESS AND OPENNESS OF EACH STYLE**

STYLE	TENDENCIES
Dominance	Tends to be direct and guarded
Influence	Tends to be direct and open
Steadiness	Tends to be indirect and open
Conscientious	Tends to be indirect and guarded



#### PACE AND PRIORITY OF EACH STYLE



## PACE AND PRIORITY represent two of the main sources of tension between the styles.

- D&C and I&S have different PACES: D and I are faster-paced, and S and C are slower-paced.
- D&I and S&C have different PRIORITIES: D and C are task-oriented, and I and S are people oriented.
- D&S and I&C have BOTH PACE AND PRIORITY DIFFERENCES.

# A DEEPER LOOK AT THE FOUR DISCStyles™

Below is a chart to help you understand some of the characteristics of each of the Four Basic DISC Styles, so you can interact with each style more effectively. Although behavioral style is only a partial description of personality, it is quite useful in describing how a person behaves, and is perceived, in personal, social and work situations.

	HIGH DOMINANT STYLE	HIGH INFLUENCING STYLE	HIGH STEADY STYLE	HIGH CONSCIENTIOUS STYLE
Tends to Act	Assertive	Persuasive	Patient	Contemplative
When in Conflict, this Style	Demands Action	Attacks	Complies	Avoids
Needs	Control	Approval	Routine	Standards
Primary Drive	Independence	Interaction	Stability	Correctness
Preferred Tasks	Challenging	People related	Scheduled	Structured
Comfortable with	Being decisive	Social friendliness	Being part of a team	Order and planning
Personal Strength	Problem solver	Encourager	Supporter	Organizer
Strength Overextended	Preoccupation on goals over people	Speaking without thinking	Procrastination in addressing change	Over analyzing everything
Personal Limitation	Too direct and intense	Too disorganized and nontraditional	Too indecisive and indirect	Too detailed and impersonal
Personal Wants	Control, Variety	Approval, Less Structure	Routine, Harmony	Standards, Logic
Personal Fear	Losing	Rejection	Sudden Change	Being Wrong
Blind Spots	Being held accountable	Follow through on commitments	Embracing need for change	Struggle to make decisions without overanalyzing
Needs to Work on	Empathy, Patience	Controlling emotions Follow through	Being assertive when pressured	Worrying less about everything
Measuring Maturity	Giving up control	Objectively handling rejection	Standing up for self when confronted	Not being defensive when criticized
Under Stress May Become	Dictatorial Critical	Sarcastic Superficial	Submissive Indecisive	Withdrawn Headstrong
Measures Worth by	Impact or results Track record	Acknowledgments Compliments	Compatibility Contributions	Precision, Accuracy Quality of results

# **COMMUNICATING WITH THE DISCStyles™**

# Communicating with the **DOMINANT** Style

D CHARACTERISTICS:	SO YOU SHOULD	
Concerned with being #1	Show them how to win, new opportunities	
Think logically	Display reasoning	
Want facts and highlights	Provide concise data	
Strive for results	Agree on goal and boundaries, the support or get out of their way	
Like personal choices	Allow them to "do their thing," within limits	
Like changes	Vary routine	
Prefer to delegate	Look for opportunities to modify their workload focus	
Want others to notice accomplishments	Compliment them on what they've done	
Need to be in charge	Let them take the lead, when appropriate, but give them parameters	
Tendency towards conflict	If necessary, argue with conviction on points of disagreement, backed up with facts; don't argue on a "personality" basis	

# Communicating with the **INFLUENCING** Style

I CHARACTERISTICS:	SO YOU SHOULD
Concerned with approval and appearances	Show them that you admire and like them
Seek enthusiastic people and situations	Behave optimistically and provide upbeat setting
Think emotionally	Support their feelings when possible
Want to know the general expectations	Avoid involved details, focus on the "big picture"
Need involvement and people contact	Interact and participate with them
Like changes and innovations	Vary the routine; avoid requiring long-term repetition by them
Want others to notice THEM	Compliment them personally and often
Often need help getting organized	Do it together
Look for action and stimulation	Keep up a fast, lively, pace
Surround themselves with optimism	Support their ideas and don't poke holes in their dreams; show
	them your positive side
Want feedback that they "look good"	Mention their accomplishments, progress and your other genuine appreciation

## **Communicating with the STEADY Style**

S CHARACTERISTICS:	SO YOU SHOULD	
Concerned with stability	Show how your idea minimizes risk	
Think logically	Show reasoning	
Want documentation and facts	Provide data and proof	
Like personal involvement	Demonstrate your interest in them	
Need to know step-by-step sequence	Provide outline and/or one-two-three instructions as you personally "walk them through"	
Want others to notice their patient	Compliment them for their steady follow-through	
perseverance		
Avoid risks and changes	Give them personal assurances	
Dislike conflict	Act non-aggressively, focus on common interest or needed	
	support	
Accommodate others	Allow them to provide service or support for others	
Look for calmness and peace	Provide a relaxing, friendly atmosphere	
Enjoy teamwork	Provide them with a cooperative group	
Want sincere feedback that they're	Acknowledge their easygoing manner and helpful efforts, when	
appreciated	appropriate	

# Communicating with the CONSCIENTIOUS Style

C CHARACTERISTICS:	SO YOU SHOULD
Concerned with aggressive approaches	Approach them in an indirect, nonthreatening way
Think logically	Show your reasoning
Seek data	Give data to them in writing
Need to know the process	Provide explanations and rationale
Utilize caution	Allow them to think, inquire and check before they make
	decisions
Prefer to do things themselves	When delegating, let them check procedures, and other progress
	and performance before they make decisions
Want others to notice their accuracy	Compliment them on their thoroughness and correctness when
	appropriate
Gravitate toward quality control	Let them assess and be involved in the process when possible
Avoid conflict	Tactfully ask for clarification and assistance you may need
Need to be right	Allow them time to find the best or "correct" answer, within
	available limits
Like to contemplate	Tell them "why" and "how

The first step to building stronger communication is awareness. By identifying how we are similar and different, we can make cognitive choices when interacting to create stronger, more engaged relationships.

# **Part II Understanding Yourself**

#### **General Characteristics**

The narration below serves as a general overview of your behavioral tendencies. It sets the stage for the report which follows, and provides a framework for understanding and reflecting on your results. We've occasionally provided some coaching ideas so that you can leverage your strengths whenever possible to maximize your personal success.

Sample, the responses you gave indicate that you tend to be unselfish and sensitive to the needs of others. This is a rare type of generosity that comes with no strings attached, hidden agendas, or ulterior motives. People who score like you get a genuine "rush" when they are helping others. That's the up-side. The flipside is that you may need to monitor yourself closely to make sure you are not spreading yourself too thin in your efforts to please everybody.

With regard to decision making, you tend to listen carefully to alternatives before making a judgment. The decisions you tend to make are not knee-jerk or crisis reactions, but rather thoughtful deliberations taken in a manner that considers the full scope of outcomes. This doesn't mean that all of your decisions are necessarily correct, just that they are informed.

Your responses indicate that you tend not to force your own ideas on others with edicts, but rather by offering carefully considered suggestions. This can be a key point of success in a variety of areas. It helps build both rapport and credibility with others and is a strength that you can affirm in a genuine way. The combination of your listening skills, people skills, and innate sincerity allow you to influence others and thus affect the results.

You show the ability to meet new people easily and confidently. Some individuals are reticent about meeting others, but you have a warmth and comfort to your style that makes new acquaintanceships easy for you. Your inherent optimism also helps exude a personal confidence without coming off as arrogant. It's a rare gift to show confidence while keeping your ego in check, and others are likely to welcome this style.

Sample, your score pattern suggests a high degree of persistence and patience in working on projects. This can be especially important when the assignments are long, detailed, and involve a multitude of personal or complex tasks. Where others may lose patience and perhaps allow overall quality to lapse, you bring a unique pulse and tempo that can serve as a model for others.

Others may tend to seek you out for assistance or advice. This is because they perceive you as being sensitive to their needs, and because you provide a stable and consistent point of view for them. You may be seen as a coach or counselor that they can count on to listen to ideas and input. That's good, as long as it doesn't hamper your ability to complete your own tasks.

You show a rare ability to get along with a wide variety of people. This comes from both your sincere interest in people and from your inherent patience in working with others. You may be able to bring various individuals together who might not otherwise cooperate.

You score like those who are socially poised without being overly controlling. You have the ability to project confidence and poise that is perceived as sincere and genuine. Others are likely to notice this, allowing you to develop trust and credibility with them easily.

## **Style Overview**

DISC describes you based on your observable behavior which can provide insights for others regarding your communication preferences and how you will likely interact with and respond to them.

Through this report you have an opportunity to discover (observe and evaluate) your behavioral responses in various environments. You can explore your reactions to a variety of situations and contexts, including the actions and reactions of others, to determine the most effective communication strategy or course of action.

# Your Behavioral Style: Coach

Coaches are adept at solving "people problems." They are seen as warm, empathetic and insightful. They like to form extended personal relationships and often develop a reputation for unobtrusive, contributory efforts when working with others. They can become too lenient with marginal contributors and tend to be too mild when issuing corrections, directions and expectations.

Below are some key behavioral insights to keep in mind and share with others to strengthen your relationships.

- **Emotional characteristic:** Wants to be seen as warm and open by others.
- Goals: Building personal connections and positive feelings.
- How others are valued: Favorable recognition of others; finds the basic decency in them.
- Influences group: Through personal relationships and being open to others' ideas, problems and needs.
- Value to the organization: Will bring stability to group efforts with predictable actions and will possess good listening skills.
- Cautions: Can become too tolerant and may avoid needed direct confrontations.
- Under Pressure: Can become too accommodating, trusting and sharing too much with others.
- Fears: Having to pressure others or being seen or blamed as the source of pain or problems by others.

# **WORD SKETCH - Adapted Style**

DISC is an observable "needs-motivated" instrument based on the idea that emotions and behaviors are neither "good" nor "bad." Rather, behaviors reveal the needs that motivate that behavior. Therefore, once we can accurately observe one's actions, it is easier to "read" and anticipate their likely motivators and needs. This allows us to predict what will and will not please them which makes for better relationships and a more harmonious and productive workplace! This chart shows your ADAPTED DISC Graph as a "Word Sketch." Use it with examples to describe why you do what you do and what's important to you when it comes to (D)ominance of Problems, (I)nfluence of other People, (S)teadiness of Pace, or (C)ompliance to Procedures and Rules. Share more about the specific needs (now maybe habits) that drive you in each area of FOCUS. Is your DISC point at levels 1 and 2? Then your emotions and needs are the opposite of those whose graph is at Levels 5 and 6 in that area.

	D	1	S	С
DISC Focus	Problems / Tasks	People	Pace (or Environment)	Procedures
Needs	Challenges to solve, Authority	Social relationships, Friendly environment	Systems, Teams, Stable environment	Rules to follow, Data to analyze
Observable	Decisive, risk-taker	Optimistic, trust others	Patience, stabilizer	Cautious, careful decisions
Fears	being taken advantage of/lack of control	being left out, loss of social approval	sudden change/loss of stability and security	being criticized/loss of accuracy and quality
6	argumentative daring demanding decisive domineering egocentric	emotional enthusiastic gregarious impulsive optimistic persuasive	calming loyal patient peaceful serene team person	accurate conservative exacting fact-finder precise systematic
5	adventurous risk-taker direct forceful	charming influential sociable trusting	consistent cooperative possessive relaxed	conscientious courteous focused high standards
4	assertive competitive determined self-reliant	confident friendly generous poised	composed deliberate stable steady	analytical diplomatic sensitive tactful
3	calculated risk moderate questioning unassuming	controlled discriminating rational reflective	alert eager flexible mobile	own person self-assured opinionated persistent
2	mild seeks consensus unobtrusive weighs pro/con	contemplative factual logical retiring	discontented energetic fidgety impetuous	autonomous independent firm stubborn
1	agreeing cautious conservative contemplative modest	introspective pessimistic quiet pensive reticent	active change-oriented fault-finding impatient restless	arbitrary defiant fearless obstinate rebellious
I .	restrained	suspicious	spontaneous	sarcastic

# **WORD SKETCH - Natural Style**

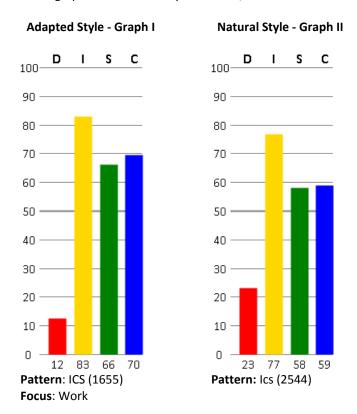
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	restrained	suspicious	spontaneous	sarcastic

# **DISCstyles eGraphs for Sample Report**

Your Adapted Style indicates you tend to use the behavioral traits of the ICS style(s) in your selected Work focus. Your Natural Style indicates that you naturally tend to use the behavioral traits of the Ics style(s).

Your Adapted Style is your graph displayed on the left. It is your perception of the behavioral tendencies you think you should use in your selected focus (work, social or family). This graph may change when you change roles or situations. The graph on the right is your Natural Style and indicates the intensity of your instinctive behaviors and motivators. It is often a better indicator of the "real you" and your "knee jerk", instinctive behaviors. This is how you act when you feel comfortable in your home environment and are not attempting to impress. It is also what shows up in stressful situations. This graph tends to be fairly consistent, even in different environments.



If the bars are similar, it means that you tend to use your same natural behaviors in either environment. If your Adapted Style is different from your Natural Style, this may cause stress if over a long period of time. You are then using behaviors that are not as comfortable or natural for you.

The four-digit numbers (under the graphs) represent your segment numbers in DISC order and dictate the adjectives highlighted on the Word Sketch pages.

The higher or lower each D, I, S, C point is on your graph, the greater or lesser your behavior impacts your results at work and with others around you. Once aware, you can adapt your style to be more effective. Can you change? Of course! You do it every day depending on your situations. However, permanent behavioral change comes only with awareness and practice.

## **Behavioral Pattern View**

The BPV has eight behavioral zones. Each zone identifies a different combination of behavioral traits. The peripheral descriptors describe how others typically see individuals with your style. Plots on the outer edges of the diamond identify that one factor (DISC) of your style will dominate the other three. As you move towards the center of the diamond, two and eventually three traits combine to moderate the intensity of your style descriptors within a specific behavioral zone.

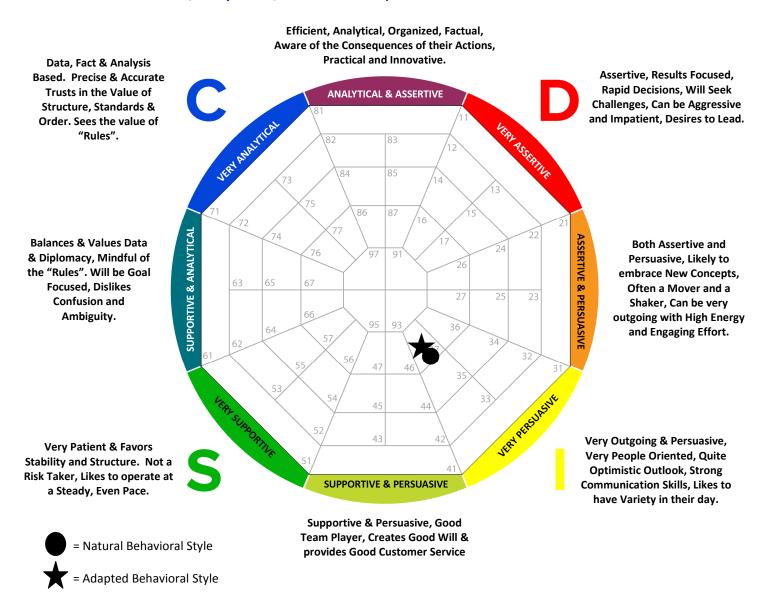
#### THE SCORING LEGEND

**D = Dominance:** How you deal with Problems and Challenges

I = Influence: How you deal with People and Contacts

S = Steadiness: How you deal with Pace and Consistency

C = Conscientious/Compliance/Structure: How you deal with Procedure and Constraints



# **Communication Tips for Others**

The following suggestions can help others who interact with you understand and be aware of your communication preferences. To use this information effectively, share it with others and also discuss their preferences.

Check the two most important ideas when others communicate with you (dos & don'ts) and transfer them to the Summary of Your Style page.

### When Communicating with Sample, DO:

- Plan to talk about things that support her dreams and goals.
- Show sincere interest in her as a person.
- Be certain to conclude the communication with some modes of action and specific next steps for all involved.
- Be candid, open, and patient.
- Put the details in writing, but don't plan on discussing them too much.
- Break the ice with a brief personal comment.
- Join in with some name-dropping and talk positively about people and their goals.

## When Communicating with Sample, DON'T:

- Be impersonal or judgmental.
- Be overly task-oriented.
- Leave decisions hanging in the air. Be certain all decision points have reached closure and result in plans for action.
- Be rude or abrupt in your delivery.
- Manipulate or bully her into agreeing.
- Leave the idea or plan without backup support.
- Offer assurances and guarantees you can't fulfill.

## Your Motivators: Wants and Needs

Motivation is the enthusiasm or willingness to do something. Everybody is motivated; however, all people are motivated for their own reasons, not somebody else's. Simply, people are motivated by what they want.

Our behaviors are also driven by our needs. Each style has different needs. If one person is stressed, they may need quiet time alone; another may need social time around a lot of people. Each has different ways to meet their needs. The more fully our needs are met, the easier it is to perform at an optimal level.

Choose the two most important wants and the two most important needs and transfer them to the Summary of Your Style page.

### You Tend to Be Motivated By:

- Projects and challenges of a highly specialized nature that support your natural curiosity and detail orientation, while also allowing you to demonstrate your skills and competence.
- Interesting activities outside of the work environment. Some with similar scores like to be involved in volunteer and community activities.
- A supportive and encouraging working environment in which you are free to express yourself.
- Acceptance as an important member of a group or team.
- A system of support to assist with details and follow-through.
- Assignments that allow for communication with a variety of contacts.
- Sufficient time to adjust to change, so as not to disrupt systems and processes.

### People With Patterns Like You Tend to Need:

- Increased urgency in decision making.
- Detailed delegation of responsibilities, to reduce ambiguity and confusion.
- More direction toward work tasks, and less focus on chatting and socializing.
- To be more realistic and ambitious in setting deadlines for team projects.
- To learn to say "no" more often in order to avoid spreading yourself too thin.
- Encouragement to keep the positive spirit and optimism when the pressure is on.
- A sense of belonging to the team or organization as a whole.

## What You Bring to the Organization

This page provides useful insights for a job or as you work together on a team or family project. These are the talents and tendencies you bring. When used in environments that you are most effective in, you are likely to be self-motivated to accomplish great things. It is possible that you may not always be in an environment that allows you to be your best. We recommend you speak with your leader to see what can be incorporated into your current environment to help maintain your motivation. Check the two most important strengths, the two most important work style tendencies and the two most important environmental factors and transfer them to the Summary of Your Style page.

### Your Strengths:

- You possess a positive sense of humor and never make jokes at the expense of others.
- You are able to reach goals by working with and supporting the efforts of others on the team.
- You are very people-oriented and, as a result, are able to talk with new people very easily in small groups or in large audiences.
- Your strong optimism helps motivate the team toward their goals.
- You are a good listener.
- Your excellent listening style stands as a model for others to observe and follow.
- You demonstrate a high degree of patience in working with others.

### Your Work Style Tendencies:

- You tend to be rather friendly and easy-going in your interactions with others.
- You have the ability to handle people with patience.
- You tend to be optimistic -- you demonstrate high personal standards while setting high goals for yourself.
- You persuade others in the organization by demonstrating personal competence, and encourage others with a sense of optimism.
- You are able to express a sense of humor, while remaining very serious about work tasks and projects, especially when it is necessary to maintain a high degree of quality control.
- You have a large base of knowledge, and a continuing appetite to learn more and seek expertise in specialized subjects.
- You place high expectations on yourself and others and are able to help coach others to higher standards of quality.

## You Tend to Be Most Effective In Environments That Provide:

- Public recognition for accomplishments.
- Time to reflect and think about pros and cons to solutions.
- Opportunities for building a network of people and contacts.
- Opportunities to work with people with whom you have developed trust, rapport, and credibility.
- Established practices, procedures, and protocols.
- A place relatively free of interpersonal conflict and hostility.
- Support for critical thinking skills and logical, rather than emotional, decision making.

# The I Style

#### **Behavior and Needs Under Stress**

Stress is unavoidable. The way we behave under stress can create a perception that is not what we intend which can influence our effectiveness and our interaction with others. We may need additional support during periods of stress. By knowing "how we show up" and what support could be helpful, and preparing ourselves for how we behave in conflict as well as identifying strategies to reduce conflict, we can be much more successful in stressful circumstances.

### **Under Stress You May Appear:**

- Wasteful of time
- Manipulative
- Overeager
- Impulsive
- Unrealistic

#### **Under Stress You Need:**

- Action and interaction
- A quick pace for stimulation and excitement
- To get credit

### Your Typical Behaviors in Conflict:

- Your anger is generally a response to a personal attack or, possibly, the failure of someone to support you
  when you were really counting on that person's support. Of course you may interpret a comment
  intended to refer to a task-related problem as a personal attack, especially if it concerns your contribution
  to the problem.
- You are quite uncomfortable with conflict, aggression and anger. You do whatever you can do to avoid them. If possible, you may physically avoid an environment filled with conflict or anger. If that is not possible, you will probably seek to use your natural humor and story-telling ability to reduce the level of tension. If neither approach works, you may attempt to ignore the conflict. Given your strong focus on relationships, however, this tactic is rarely successful.
- You may experience a desire to get even if someone thwarts a major component of your personal agenda; however, you are not very likely to follow through. You may choose to overlook the matter in order to preserve the relationship or you may simply lash out in anger.

#### Strategies to Reduce Conflict and Increase Harmony:

- You have a tendency to "think out loud." Others may take these "brainstorming" ideas as actual
  commitments and become upset when those "commitments" are not completed. So, let others know in
  advance when you are only exploring ideas and options and not committing to actions.
- Be sure to fulfill all of your commitments. If you will be unable to keep a commitment or meet a deadline, inform the people involved as soon as possible. Do not assume that others will automatically step in to cover for you.
- Recognize that you can never resolve a conflict by avoiding it. Risk damaging a relationship or losing someone's approval by stating your feelings and clarifying your expectations. Be sure, of course, to listen attentively to the responses of others.

# **Potential Areas for Improvement**

Everyone has struggles, limitations, or weaknesses. Oftentimes, it's simply an overextension of our strengths which may become a weakness. For example, a High D's directness may be a strength in certain environments, but when overextended they may tend to become bossy.

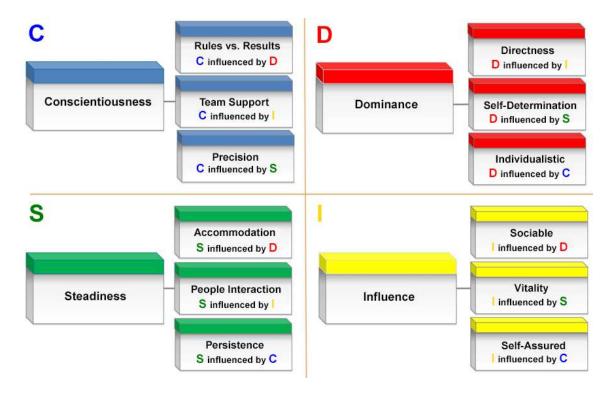
As you consider ways to continue to improve to be a better communicator, we recommend you focus on no more than two at a time, practice and strengthen them, and then choose another area to focus on and improve.

Check the two most important areas you are committed to improve upon and transfer them to the Summary of Your Style page.

## **Potential Areas for Improvement:**

- You may tend to take constructive criticism personally, possibly losing focus as to how it relates to the task.
- You may need some coaching in time management; for instance, in setting more ambitious deadlines.
- You may have difficulty with quick decision making because of your need to consider the "people side" of all issues.
- You may hesitate to correct or discipline those who report to you, for fear of offending someone.
- You may be rather indirect in providing instructions, because you don't want to impose your will on others
- You may show less emphasis on productivity and more emphasis on the "people side" of a project.
- You may be a bit of a grudge-holder toward those who offer criticism.

# The 12 Integrated DISC Style Relationships



For a more complete understanding of a person's overall behavior style, you can view how each of the primary (4) four DISC factors interact to produce (12) twelve integrated behaviors, or how your individual D style is influenced by your I, S and C styles. The ability to identify and measure the interaction of the (12) twelve factors represents a dramatic improvement in the use and application of DISC to better understand human behavior. These behaviors define how we deliver our thinking into the world.

Each of the (12) twelve factors has been assigned specific descriptors to help you naturally associate the factor to a specific behavior.

Each person will display some of these factors more strongly than the others. The (5) five intensity levels range from Low (absent in most situations) through High (clearly displayed in most situations). Intensity is a measurement of the relative contribution of a specific factor to a person's observable natural behaviors that are most often displayed in most situations. We can measure the strength of a factor in a person's overall behavioral style by viewing the intensity score.

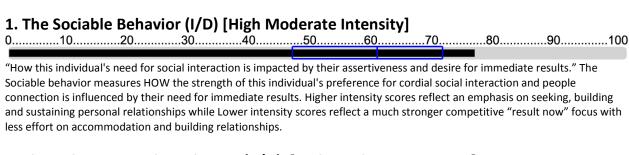
- The length of the black bar shows the relative influence of the DISC factors in someone's overall
  observable behavioral style. These are presented in order from highest to lowest influence and are
  specific to you.
- The **blue box** identifies 68% of all scores in the general population for each integrated behavior. One standard deviation (34%) below the median score (vertical link) and one standard deviation (34%) above the median score (vertical link). Unlike an AVERAGE, the median score will not always be shown with equal space on both sides.

### The 12 Integrated DISC Style Relationships Graphs

This list of (12) twelve Integrated DISC relationships reveals how the (4) four Primary DISC behaviors combine and work together to create the socialized behaviors others see and experience. These are presented in order from highest to lowest influence and are specific to you.

**Intensity Scoring Legend** – DISC Style intensity is a measure of how you will likely display the specific behavior when interacting and communicating with others in most situations.

- Low Intensity Low Intensity scores indicate the ABSENCE of this behavior in MOST situations.
- Low Moderate Low Moderate Intensity scores are only SOMETIMES observable in SOME situations.
- **Moderate Intensity** Moderate Intensity score is flexible and may or may not become observable based upon the requirements of the specific situation.
- High Moderate High Moderate Intensity scores are frequently observable in many situations.
- High Intensity High Intensity scores will be clearly observable, displayed more often and seen in most situations.

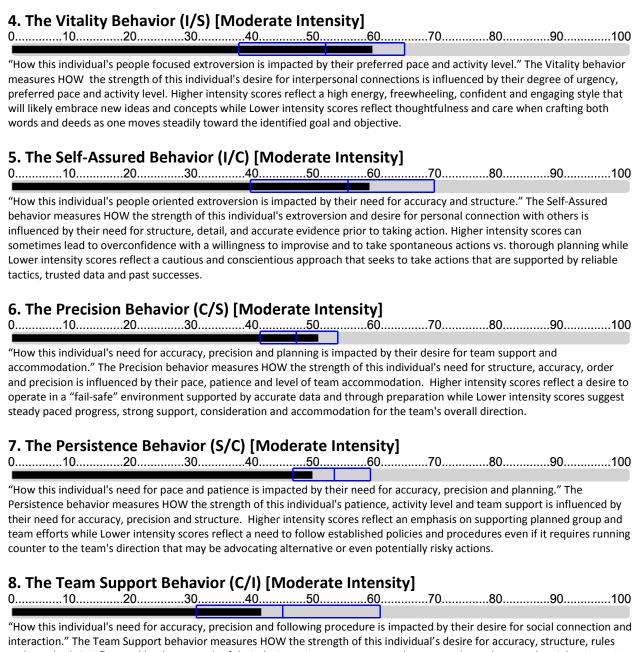




"How this individual's need for accuracy, precision and guidelines is impacted by their need for immediate results." The Rules vs. Results behavior measures HOW the strength of this individual's need to precisely follow established structural and procedural guidelines, standards and codes is influenced by their need for direct "results now" actions that target immediate accomplishments. Higher intensity scores identify a strong need to pursue objectives with guidance and reliance upon established structure, rules, organizational protocols and policies while Lower intensity scores suggest a more direct, immediate "result now" focus that will not likely be restrained by established protocols, procedures and policies.

## 

"How this individual's need to operate at a steady pace and innate degree of patience is impacted by their need for immediate results." The accommodation behavior measures HOW the strength of this individual's level of patience and activity level are influenced by the strength of their desire to lead, command and direct activities focused on immediate results and solutions. Higher intensity scores reflect a willingness to consider, accommodate and support alternative solutions and ideas while Lower intensity scores reflect a propensity to make difficult decisions, remain firm in supporting and defending them sustained by a strong focus on achieving immediate results and accomplishing assigned goals.



interaction." The Team Support behavior measures HOW the strength of this individual's desire for accuracy, structure, rules and standards is influenced by the strength of their desire to interact, engage and accommodate other people. Higher intensity scores display reliance upon structure, logic, facts and established data, procedures and protocols while Lower intensity scores display a more cordially social, engaging and accommodating communication style with a less focus on established protocols.



# **Summary of Sample Report's Style**

Communication is a two-way process. Encourage others to complete their own DISCstyles Online Assessment and then share the Summary Sheet with each other. By discussing preferences, needs and wants of the people you work with, socialize with and live with, you can enhance these relationships and turn what might have been a stressful relationship into a more effective one just by understanding and applying the DISCstyles information. Complete the worksheet below from the previous pages of this report.

COMMUNICATION DOS & DON'TS	
1	
2	
YOUR MOTIVATIONS: WANTS	
1	
2	
YOUR MOTIVATIONS: NEEDS	
1	
2	
YOUR STRENGTHS	
1	
2	
YOUR WORK STYLE TENDENCIES	
1	
2	
EFFECTIVE ENVIRONMENTAL FACTORS	
1	
2	
DOTENTIAL ADEAC FOR INAPPONIENT	
POTENTIAL AREAS FOR IMPROVEMENT	
1	
/	

### PART III UNDERSTANDING OTHERS AND ADAPTABILITY

Understanding your own behavioral style is just the first step to enhancing relationships. To really begin to use the power of behavioral styles, you also need to know how to apply the information to other people and in other situations. Good relationships can get better and challenging relationships may become good.

#### People want to be treated according to their behavioral style, not yours.

People generally make the mistake of assuming that others interact and think the same way they do, and many of us grew up believing in The Golden Rule: treating others the way you would like to be treated. Instead, we encourage another practical rule to live by - what Dr. Tony Alessandra calls **The Platinum Rule®: to treat others the way THEY want to be treated**. This practice requires strategic adjustment made on a case-by-case basis, and adjusting your own behavior to make people feel more at ease with you and the situation is known as **Adaptability**.

It is important to remember that adapting our styles is not always easy! It may take some time, feel very difficult, or seem especially foreign in certain situations. Give it time, practice, patience and diligence and you will see relationship benefits.

# **ADAPTABILITY**

## THE APPLICATION SECTION INCLUDES:

- What is Adaptability?
- How to Identify Another Person's Behavioral Style
- Communicating with Each Style
- How to Adapt to the Different Behavioral Styles
  - Modifying Directness/Indirectness
  - Modifying Openness/Guardedness
  - Modifying Pace & Priority
- Adapting in Different Situations
  - At Work
  - In Sales and Service
  - In Social Settings
  - In Learning Environments
- Application Activities

# What is Adaptability?

Adaptability is based on two elements: **Flexibility and Aptitude**. **Flexibility** is your **Willingness** and **Aptitude** is your **Capability** to adjust your approach or strategy based on the particular needs of the situation or relationship at a particular time. It's something you must **cognitively choose to apply** to yourself (to your patterns, attitudes and habits), not expect from others.

We practice adaptability each time we slow down for a C or S style; or when we move a bit faster for the D or I style. It also occurs when the D or C styles take the time to build the relationship with an S or I style, or when the I or S style focuses on facts or gets right to the point with D or C styles.

Adaptability does not mean an "imitation" of the other person's style. It does mean adjusting your openness, directness, pace, and priority in the direction of the other person's preference, while maintaining your own identity. Adaptable people know how to negotiate relationships in a way that allows everyone to win.

Your adaptability level influences how others judge their relationship with you. Raising your adaptability will increase trust and credibility; if you lower your adaptability, trust and credibility will decrease. Being more adaptable enables you to interact more productively with difficult people and helps you to avoid or manage tense situations.

#### **Important Considerations:**

- Adaptability is important to all successful relationships.
- No one style is naturally more adaptable than another.
- Adaptability is a choice:
  - You can choose to be adaptable with one person, and not so with others.
  - You can choose to be quite adaptable with one person today and less adaptable with that same individual tomorrow.
- People often adopt a different style in their professional lives than they do in their social and personal lives.
  - We tend to be more adaptable at work and with people we know less.
  - We tend to be less adaptable at home and with people we know better.

#### Words of Advice:

Adaptability at its extreme could appear wishy-washy and two-faced. A person who maintains high adaptability in all situations may not be able to avoid stress and inefficiency. There is also the danger of developing tension from the stress of behaving in a "foreign" style. Usually, this is temporary and may be worth it if you gain rapport with others. At the other end of the continuum, no adaptability would cause others to view someone as rigid and uncompromising because they insist on behaving according to their own natural pace and priority.

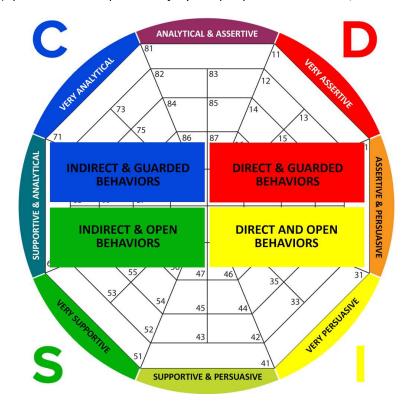
# Recognizing another person's Behavioral Style

### 2 Power Questions:

- 1. Are they <u>DIRECT</u> or <u>INDIRECT</u> in their communications?

  (Directness is the 1<sup>st</sup> predictor of Style. Direct plots on the right, Indirect on the Left).
- 2. Are they <u>GUARDED or OPEN</u> in their communications?

  (Openness is the 2<sup>nd</sup> predictor of Style. Open plots on the Bottom, Guarded on the Top).



When we integrate both the natural tendency to be either DIRECT or INDIRECT with the natural tendency to be either GUARDED or OPEN, it forms the foundation and the basis for plotting each of the four different behavioral styles:

- D = Individuals who typically exhibit *direct & guarded behaviors* define the Dominant Style.
- = Individuals who exhibit *direct & open behaviors* define the Influence Style.
- **S** = Individuals who exhibit *indirect & open behaviors* define the Steadiness Style.
- C = Individuals who exhibit *indirect & guarded behaviors* define the Conscientious Style.

The behavioral intensity of <u>directness or indirectness and being open or guarded</u> is shown in the quadrant you plot. The plots towards the edge of the diamond reflect **MORE INTENSITY** and those plotting closer to the center reflect **MODERATE INTENSITY** of both characteristics.

# **Communicating with each Style**

With D's	With I's	With S's	With C's
<ul> <li>Show them how to win</li> <li>Display Reasoning</li> <li>Provide concise data</li> <li>Agree on goals and boundaries</li> <li>Vary Routine</li> <li>Compliment them on what they have done</li> <li>Provide opportunities for them to lead, impact results</li> </ul>	Show them that you admire and like them Be Optimistic Support their feelings and ideas Avoid involved details Focus on the Big Picture Interact and Participate with them - do it together Provide acknowledgements, accolades and compliments	Show how your idea minimizes risk  Demonstrate interest in them  Compliment them on follow through  Give personal assurances  Provide a relaxing, friendly, stable atmosphere  Act non-aggressively, focus on common interests  Provide opportunities for deep contribution and teamwork	<ul> <li>Approach indirectly, non-threatening</li> <li>Show your reasoning, logic, give data in writing</li> <li>Allow them to think, inquire and check before they make decisions</li> <li>Tell them "why" and "how"</li> <li>Provide opportunities for precision, accuracy and planning for quality results</li> </ul>

# **Tension Among the Styles**

PACE	PRIORITY	PACE & PRIORITY
Direct, Fast-Paced vs. Indirect, Slower-Paced	Guarded, Task-Oriented vs. Open, People-Oriented	Direct, Fast-Paced, Guarded, Task-Oriented vs. Indirect, Slower-Paced, Open, People-Oriented
High S + High (Lower Left vs. Lower Right Quadrant).	High D + High (Upper Right vs. Lower Right Quadrant)	High S + High D (Lower Left vs. Upper Right Quadrant)
High C + High D (Upper Left vs. Upper Right Quadrant)	High C + High S (Upper Left vs. Lower Left Quadrant)	High C + High (Upper Left vs. Lower Right Quadrant)

# **To Modify Directness and Openness**

# **DIRECT/INDIRECT**

With D's DIRECT	With I's DIRECT	With S's INDIRECT	With C's INDIRECT	
Maintain Directness	Maintain Directness	Decrease Directness	Decrease Directness	
<ul> <li>Use a strong, confident voice</li> <li>Use direct statements rather than roundabout questions</li> <li>Face conflict openly, challenge and disagree when appropriate</li> <li>Give undivided attention</li> </ul>	<ul> <li>Make decisions at a faster pace</li> <li>Be upbeat, positive, warm</li> <li>Initiate Conversations</li> <li>Give Recommendations</li> <li>Don't clash with the person, but face conflict openly</li> </ul>	<ul> <li>Make decisions more slowly</li> <li>Avoid arguments and conflict</li> <li>Share decision-making</li> <li>Be pleasant and steady</li> <li>Respond sensitively and sensibly</li> </ul>	Do not interrupt     Seek and acknowledge their opinions     Refrain from criticizing, challenging or acting pushy – especially personally	

# **GUARDED/OPEN**

With D's GUARDED	With I's OPEN	With S's OPEN	With C's GUARDED		
Decrease Openness	Maintain Openness	Maintain Openness	Decrease Openness		
Get Right to the Task, address bottom line Keep to the Agenda Don't waste time Use businesslike language Convey Acceptance Listen to their suggestions	<ul> <li>Share feelings, show more emotion</li> <li>Respond to expression of their feelings</li> <li>Pay Personal compliments</li> <li>Be willing to digress from the agenda</li> </ul>	Take time to develop the relationship Communicate more, loose up and stand closer Use friendly language Show interest in them Offer private acknowledgements	<ul> <li>Maintain logical, factual orientation</li> <li>Acknowledge their thinking</li> <li>Down play enthusiasm and body movement</li> <li>Respond formally and politely</li> </ul>		

# **To Modify Pace and Priority**

# **PACE**

With D's FASTER	With I's FASTER	With S's SLOWER	With C's SLOWER	
Maintain Pace	Maintain Pace	Decrease Pace	Decrease Pace	
<ul> <li>Be prepared, organized</li> <li>Get to the point quickly</li> <li>Speak, move at a faster pace</li> <li>Don't waste time</li> <li>Give undivided time and attention</li> <li>Watch for shifts in attention and vary presentation</li> </ul>	<ul> <li>Don't rush into tasks</li> <li>Get excited with them</li> <li>Speak, move at a faster pace</li> <li>Change up conversation frequently</li> <li>Summarize details clearly</li> <li>Be upbeat, positive</li> <li>Give them attention</li> </ul>	<ul> <li>Develop trust and credibility over time, don't force</li> <li>Speak, move at a slower pace</li> <li>Focus on a steady approach</li> <li>Allow time for follow through on tasks</li> <li>Give them step-by-step procedures/instructions</li> <li>Be patient, avoid rushing them</li> </ul>	<ul> <li>Be prepared to answer questions</li> <li>Speak, move at a slower pace</li> <li>Greet cordially, and proceed immediately to the task (no social talk)</li> <li>Give them time to think, don't push for hasty decisions</li> </ul>	

# **PRIORITY**

With D's TASK	With I's PEOPLE	With S's PEOPLE	With C's TASK	
Adapt Focus	Maintain Focus	Maintain Focus	Adapt Focus	
<ul> <li>Get right to the task</li> <li>Provide options and let them decide</li> <li>Allow them to define goals and objectives</li> <li>Provide high-level follow up</li> </ul>	Make time to socialize     Take initiative to introduce yourself or start conversation     Be open and friendly, and allow enthusiasm and animation     Let them talk     Make suggestions that allow them to look good     Don't require much follow-up, details, or long-term commitments	<ul> <li>Get to know them personally</li> <li>Approach them in a friendly, but professional way</li> <li>Involve them by focusing on how their work affects them and their relationships</li> <li>Help them prioritize tasks</li> <li>Be careful not to criticize personally, keep it specific and focused</li> </ul>	Be prepared with logic and practicality     Follow rules, regulation and procedures     Help them set realistic deadlines and parameters     Provides pros and cons and the complete story     Allow time for sharing of details and data,     Be open to thorough analysis	

# **Adapting in Different Situations: AT WORK**

### **DOMINANT STYLE**

#### **HELP THEM TO:**

- More realistically gauge risks
- Exercise more caution and deliberation before making decisions
- Follow pertinent rules, regulations, and expectations
- Recognize and solicit others' contributions
- Tell others the reasons for decisions
- Cultivate more attention/responsiveness to emotions

#### **INFLUENCING STYLE**

#### **HELP THEM TO:**

- Prioritize and organize
- See tasks through to completion
- View people and tasks more objectively
- Avoid overuse of giving and taking advice
- Write things down

## **STEADY STYLE**

#### **HELP THEM TO:**

- Utilize shortcuts and discard unnecessary steps
- Track their growth
- Avoid doing things the same way
- Realize there is more than one approach to tasks
- Become more open to some risks and changes
- Feel sincerely appreciated
- Speak up and voice their thoughts and feelings

### **CONSCIENTIOUS STYLE**

#### **HELP THEM TO:**

- Share their knowledge and expertise with others
- Stand up for themselves with the people they prefer to avoid
- Shoot for realistic deadlines and parameters
- View people and tasks less seriously and critically
- Balance their lives with both interaction and tasks
- Keep on course with tasks, less checking
- Maintain high expectations for high priority items, not everything

# **Adapting in Different Situations: IN SALES AND SERVICE**

### **DOMINANT STYLE**

- Plan to be prepared, organized, fast-paced, and always to the point
- Meet them in a professional and businesslike manner
- Learn and study their goals and objectives what they want to accomplish, how they currently are motivated to do things, and what they would like to change
- Suggest solutions with clearly defined and agreed upon consequences as well as rewards that relate specifically to their goals
- Get to the point
- Provide options and let them make the decision, when possible

#### **INFLUENCING STYLE**

- Take the initiative by introducing yourself in a friendly and informal manner and be open to new topics that seem to interest them
- Support their dreams and goals
- Illustrate your ideas with stories and emotional descriptions that they can relate to their goals or interests
- Clearly summarize details and direct these toward mutually agreeable objectives and action steps
- Provide incentives to encourage quicker decisions
- Give them testimonials

## **STEADY STYLE**

- Get to know them more personally and approach them in a non-threatening, pleasant, and friendly, but professional way
- Develop trust, friendship, and credibility at a relatively slow pace
- Ask them to identify their own emotional needs as well as their task or business expectations
- Get them involved by focusing on the human element... that is, how something affects them and their relationships with others
- Avoid rushing them and give them personal, concrete assurances, when appropriate
- Communicate with them in a consistent manner on a regular basis

#### **CONSCIENTIOUS STYLE**

- Prepare so that you can answer as many of their questions as soon as possible
- Greet them cordially, but proceed quickly to the task; don't start with personal or social talk
- Hone your skills in practicality and logic
- Ask questions that reveal a clear direction and that fit into the overall scheme of things
- Document how and why something applies
- Give them time to think; avoid pushing them into a hasty decision
- Tell them both the pros and cons and the complete story
- Follow through and deliver what you promise

# **Adapting in Different Situations: IN SOCIAL SETTINGS**

### **DOMINANT STYLE**

- Let them know that you don't intend to waste their time
- Convey openness and acceptance of them
- Listen to their suggestions
- Summarize their achievements and accomplishments
- Give them your time and undivided attention
- Appreciate and acknowledge them when possible

#### **INFLUENCING STYLE**

- Focus on a positive, upbeat, warm approach
- Listen to their personal feelings and experiences
- Respond openly and congenially
- Avoid negative or messy problem discussions
- Make suggestions that allow them to look good
- Don't require much follow-up, detail or long-term commitments
- Give them your attention, time and presence

## **STEADY STYLE**

- Focus on a slower-paced, steady approach
- Avoid arguments and conflict
- Respond sensitively and sensibly
- Privately acknowledge them with specific, believable compliments
- Allow them to follow through on concrete tasks
- Show them step-by-step procedures
- Behave pleasantly and optimistically
- Give them stability and minimum of change

### **CONSCIENTIOUS STYLE**

- Use a logical approach
- · Listen to their concerns, reasoning, and suggestions
- Respond formally and politely
- Negative discussions are OK, so long as they aren't personally directed
- Privately acknowledge them about their thinking
- Focus on how pleased you are with their procedures
- Solicit their insights and suggestions
- Show them by what you do, not what you say

# **Adapting in Different Situations: IN LEARNING ENVIRONMENTS**

### **DOMINANT STYLE**

- Likes to learn quickly; may be frustrated with a slower pace
- Has own internal motivation-clock, learns for their own reasons, not for anyone else's reasons
- May like to structure their own learning design
- Does okay with independent self-study
- Defines own goals
- May have a short attention span

#### **INFLUENCING STYLE**

- Likes learning in groups
- Interacts frequently with others
- Responds to extrinsic motivation, praise, and encouragement
- Needs structure from the facilitator; may lose track of time
- Needs "what to do" and "when to do it"
- May exceed deadlines if left on their own and learning may be completed late

### **STEADY STYLE**

- Accepts a balance between individual and group work
- Shows patience with detailed or technical processes
- Likes journaling and follow-through
- Prefers explicit instructions
- Wants to know the performance outcomes and expectations
- May need help in prioritizing tasks if a long assignment; may take criticism personally

### **CONSCIENTIOUS STYLE**

- Prefers individual work over group interaction
- Accepts more impersonal training, such as remote or on-line
- Has high expectations of their own performance
- Will structure their own activities only with explicit goals and outcomes established
- Emphasizes details, deep thinking, and theoretical bases for the learning
- May get overly bogged down in details, especially if the learning climate is pressured

# **Application Activities**

### **Adaptability Practice**

Spend some time with people at home and at work that you know and trust who are different styles than you. Explore ways to communicate more effectively with them. Ask for support and feedback as you try new ways to communicate. Remember- tell them this is a skill you are building so they aren't surprised when you are behaving differently and can provide helpful feedback!

- Practice Identifying their style based on observable behavior
- Practice Modifying your Directness and Openness in conversation with them
- Practice Modifying your Pace and Priority
- Ask for feedback on your effectiveness in communicating with them
- Take some time to reflect on your experience and what worked or didn't work for you and for them
- Consider what you should repeat, and what you need to modify further to communicate as
  effectively as possible.

As you begin feeling more comfortable with adaptability and the needs of each style, try it with others!

## **Adaptability Activity**

Select a relationship in which things have not gone as smoothly as you would like. Make a commitment to take the time to gain an understanding of the other person's behavioral style and take a few steps to adapt your behavior to improve the relationship.

1

Identify the behavioral style of the other person using the 2 Power Questions:

- Are they <u>DIRECT</u> or <u>INDIRECT</u> in their communication?
- Are they <u>GUARDED</u> or <u>OPEN</u> in their communication?
- Brush up on their style and look at ways to adapt your Directness and Openness when working with them.
- To further understand the tension that may exist in the relationship, notice the difference in preference in pace and priority and modify accordingly.
- Practice approaching them in the way you think **THEY want to be treated.** Remember, it may feel uncomfortable at first, but with practice and dedication to adapting, you will be amazed at the difference.

# **Tension Among the Styles Exercise**

Even if you have the highest regard toward a person, tension can exist in a relationship where styles are different. If this is behavior related, applying The Platinum Rule® - Treat others the way THEY want to be treated – may be helpful. Complete this exercise to gain insights on how to improve tense relationships. If you feel comfortable, you may discuss with the other person things you can do to ease the tension.

My Style: My Pace: My Priority:	RELATIONSHIP Name: John Doe Style: High I Pace: Faster-paced Priority: People-oriented Difference: Pace and Priority Strategy: Be more personable, social, upbeat, and faster-paced with John
	and faster-paced with John

RELATIONSHIP 1	RELATIONSHIP 2			
Name:	Name:			
Style:	Style:			
Pace:	Pace:			
Priority:	Priority:			
Difference:	Difference:			
Strategy:	Strategy:			

## **Create a DISC POWER TEAM**

Wouldn't it be amazing to have a DISC POWER TEAM where all members brought their best strengths to the table, and each of our challenges could be supported by someone who was skilled in the areas we struggle?

Considering the strengths and workplace behaviors for each style, who would be an ideal DISC POWER TEAM Member?

	DOMINANT STYLE	INFLUENCING STYLE	STEADY STYLE	CONSCIENTIOUS STYLE
STRENGTHS	Administration Leadership Pioneering	Persuading Motivating Entertaining	Listening Teamwork Follow-through	Planning Systemizing Orchestration
WORKPLACE BEHAVIORS	Efficient Busy Structured	Interacting Busy Personal	Friendly Functional Personal	Formal Functional Structured
TEAM MEMBER				

For an upcoming project, consider how your DISC POWER TEAM could accomplish greatness!

- Assign responsibilities based on strengths
- Determine what opportunities or challenges exist or may come up
- Give each Team Member the opportunity to showcase their skills and experience
- Check in regularly and discuss as a team how it's going
- Provide feedback regarding roles, strengths, needs, and any additional support required

### So Now What?

This report is filled with information about each of your four learning style categories. Now you have a learning profile that will truly help you understand your own unique learning style patterns.

There are many suggestions in each of the four sections of this report, presenting opportunities for you to apply this valuable information. Take the next action steps required to make improvements in the specific learning styles sections most important to you and your success.

Do not put this report on a shelf or in a file. You have the opportunity to use this information to open a meaningful dialogue with others and improve the way you learn new information. Use this report as a reference tool. It contains a lot of information and it wasn't designed to be digested in a single reading.

Have fun making the minor changes in the way you attend, translate, relate and understand new material and immediately experience improved results. You will be pleasantly surprised!

### **Disclaimer**

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